

Sponsorship & Advertising Prospectus



Heritage Network Conference 2025
Sunday 28th – Tuesday 30th September



A unique opportunity

Heritage Network Conference sponsorship is an ideal opportunity to promote your business to heritage leaders actively managing projects and to demonstrate your support for the community heritage sector.

Heritage Network (formerly Heritage Trust Network) is the membership body for community organisations, charities and social enterprises that are saving, restoring, and managing historic buildings and spaces. We are a fast-growing organisation uniting heritage organisation with heritage businesses, local authorities and young people building careers in the sector. Conference is the highlight of our year, an informative and inspirational mix of keynote presentations, fascinating stories from our members, breakout sessions, tours, visits, networking and socialising.

For any conference enquiries, please contact conference@heritagetrustnetwork.org.uk

Previous page: view from the Richmond Building, Bradford University.

Back page: tiles at Bradford's Wool Exchange building. Both images by Tim Green licensed under CC BY 2.0

Contact us

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Conference delegates

Conference is the highlight of our year, an informative and inspirational mix of keynote presentations, fascinating stories from our members, breakout sessions, tours, visits, networking and socialising.

At Conference you will meet community leaders actively planning and managing restoration projects, local authority officers committed to heritage regeneration, senior staff from funders and Government heritage agencies, professionals from other businesses and young people eager to progress in the sector.



255

people attended last year's Dunfermline Conference.

This year, we aim to attract over

300



Attendees in 2024 included:



137

from active heritage and culture organisations



60

from heritage businesses



42

from local government, heritage agencies and funders

An active network

A recent survey of Heritage Network members indicates that they are in the market for a wide variety of services.

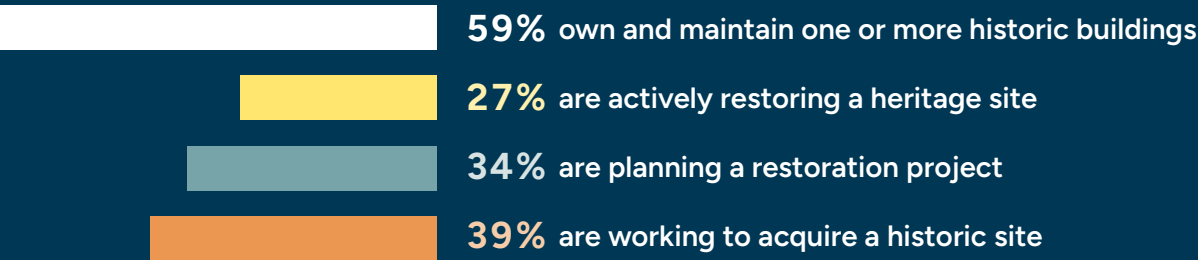
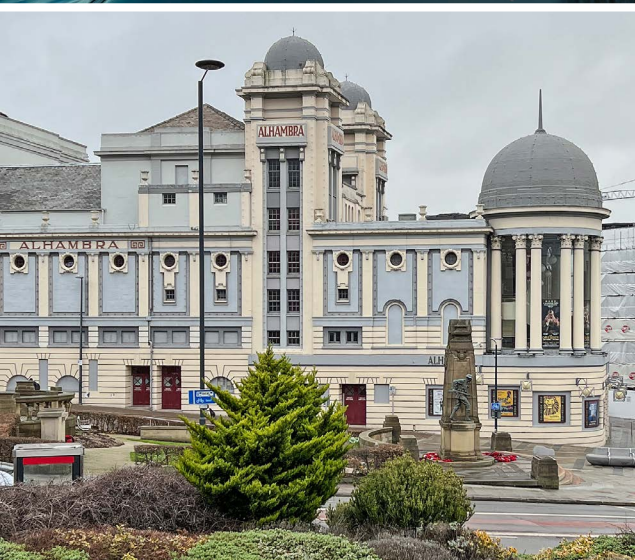


Image: Bradford Festival performers.
© West Yorkshire Combined Authority



Conference 2025

This year Conference is in **Bradford, City of Culture 2025**. Our plenary activity will take place in the magnificent and historic St George's Hall with break-out activity and Conference Expo next door in the Great Victoria Hotel.

The emphasis this year will be on Bradford and West Yorkshire, but as ever, delegates will be coming from all over the UK.

Provisional programme:

Sunday 28th September

- Tours and visits to historic places and projects
- Drinks reception at historic venue including civic welcome

Monday 29th September

- Full day conference with workshops, exhibition and speakers
- Conference Expo
- Evening dinner at historic venue

Tuesday 30th September

- Tours and visits to historic places and projects
- Conference Expo
- Farewell lunch at historic venue
- Heritage Toolbox celebration event: the culmination of our learning programme for heritage organisations in West Yorkshire

Images from top: the weir at Saltaire World Heritage Site © VisitBradford; the Alhambra Theatre by Tim Green licensed under CC BY 2.0; Bradford Walking Map launch © VisitBradford; and Main Street, Haworth © VisitBradford

Image opposite: St George's Hall at night.





£5,000

Make a splash and be our headline sponsor with a presence across all elements of the conference



£2,500

A great opportunity to entertain guests in style and really make an impression by associating your brand with one of the conference's 'wow' moments

Headline Sponsorship

Includes:

- Logo on all Heritage Network promotion for the conference
- Acknowledgment in conference promotional copy as "supported by [your company]"
- Exhibition stand in the Conference Expo
- Minimum six social media posts acknowledging your support in lead up to Conference
- Four tickets for colleagues or guests to attend the whole event
- Advertorial spread in the event programme (full page advert and full page editorial)
- Opportunity to host a workshop or provide a plenary speaker
- Verbal thanks at Conference events

Matthew McKeague, Chief Executive Officer of the Architectural Heritage Fund, gave the keynote address at Conference 2024, Dunfermline. © James Walker

Evening Dinner Sponsorship

Includes:

- Logo on Conference webpage and other promotional material
- Exhibition stand at the conference
- Minimum four social media posts acknowledging your support in lead up to Conference
- Banners and branding at dinner
- Two tickets to the Conference day
- Four tickets for colleagues or guests to attend the dinner
- Full page advert or editorial in the programme
- Opportunity to welcome delegates to the dinner

Left: Heritage Trust Network Conference 2024 evening dinner, The Den at Culross. © James Walker
Opposite: St George's Hall Gala opening.



We had a great experience at the 2024 conference. Our company sponsored a drinks reception which was great value for money. Staff worked so hard in the preparation process and throughout the conference to accommodate our needs. Everything went so well and we managed to gain a few contacts that will benefit business in the future. It is a great event to meet like minded people and to network. If you share an interest and passion for heritage then this conference is a must.

Proper Roof Ltd



£1,500

A relaxed and informal occasion to meet and greet potential clients



£1,500

An opportunity to leave delegates with your business fresh in their minds

Drinks Reception Sponsorship

Includes:

- Logo on Conference webpage and other promotional material
- Minimum three social media posts acknowledging your support in lead up to Conference
- Banners and branding at the drinks reception
- Two tickets to the Conference day
- Four tickets for colleagues or guests to attend the drinks reception
- Half page advert or editorial in the programme
- Opportunity to welcome delegates to the drinks reception

*Image: Drinks reception in Dunfermline Library and Galleries for Heritage Network Conference 2024.
© James Walker*

Farewell Lunch Sponsorship

Includes:

- Logo on Conference webpage and other promotional material
- Minimum three social media posts acknowledging your support in lead up to Conference
- Banners and branding at farewell lunch
- Two tickets to the Conference day
- Four tickets for colleagues or guests to attend the farewell lunch
- Half page advert or editorial in the programme
- Opportunity to welcome delegates to the farewell lunch

*Image: Conference delegate at Farewell Lunch in All Saints Presbyterian Church for Heritage Trust Network Conference 2023 in Newcastle Gateshead.
© Damien Wootten*

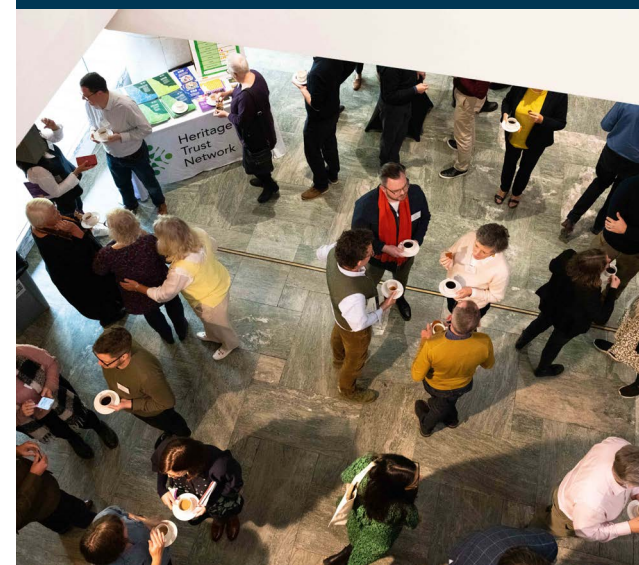


£750

each

£1,500

all three



£750

Valuable networking and informal relationship-building takes place during these breaks

Breakout Session Sponsorship

Breakout sessions are a valued part of conference, where a lot of the conference learning goes on as delegates hear fellow members stories, or workshop with industry experts and funders. We typically have three separate break-out sessions in the programme.

Includes:

- Logo on Conference webpage and other promotional material
- Minimum three social media posts acknowledging your support in lead up to Conference
- Two tickets to the Conference day
- Quarter page advert or editorial in the programme (half page if three sessions sponsored)
- Logo on Conference slide with breakout info
- Opportunity to announce your breakout sessions

Image: Delegates engaged in discussion during a breakout session of Heritage Network Conference 2024 in Dunfermline. © James Walker

Conference Lunch & Refreshment Sponsorship

Includes:

- Logo on Conference webpage and other promotional material
- Minimum three social media posts acknowledging your support in lead up to Conference
- Two tickets to the Conference day
- Quarter page advert or editorial in the programme (half page if three sessions sponsored)
- Logo on Conference slide with lunch and refreshment information
- Opportunity to announce lunch and refreshments

Image: delegates talk and enjoy refreshments in Newcastle Civic Centre during Heritage Network Conference 2023. © Damien Wootten



£300

Support groups and individuals who couldn't otherwise attend



£300

Support early-career volunteers

Bursary Sponsorship

Bursaries allow Heritage Network to remove any barriers from people attending whether they are students, apprentices, unemployed or from smaller community heritage groups. A bursary includes a full Conference ticket plus £100 expenses. Includes:

- Logo on Conference webpage and other promotional material
- Minimum three social media posts acknowledging your support in lead up to Conference
- Beneficiaries will post their thanks for your support, if possible with a photo-opportunity.
- Quarter page advert or editorial in the programme (half page if three or more bursaries sponsored)
- 'Thank you' announcement during Conference

Image: delegates wave for a group photograph at Heritage Network Conference 2023.

© Damien Wootten

Digital Hero Sponsor

Our digital heroes are an essential part of our Conference Team, young early-career volunteers who help to bring the Conference to life across all social media channels. Includes:

- Logo on Conference webpage and other promotional material
- Minimum three social media posts acknowledging your support in lead up to Conference
- Beneficiaries will post their thanks for your support, if possible with a photo opportunity
- Quarter page advert or editorial in the programme (half page if three or more bursaries sponsored)
- 'Thank you' announcement during Conference

Image: Digital Heroes take a group photo in front of Dunfermline Abbey for Heritage Network Conference 2024. © Heritage Network



It was an incredible opportunity to connect with people who share a passion for building community through heritage. I was particularly inspired by the stories of determination and creativity behind some truly amazing heritage projects.

Bursary recipient



We have a better idea of a way forward to deliver what our community wants to see on our High Street. Thanks to all the Heritage Network team for putting the event together. You smashed it!

Conference delegate



£500

Showcase your business
or organisation



£350

Showcase your
business or
organisation

Premium Exhibitor

This year's arrangements mean that there will be limited space in the plenary venue (St George's Hall). We are offering at least three but not more than five opportunities to have a stand in the circulation spaces of St George's Hall, as well as in the Great Victoria Hotel.

Includes:

- Exhibition stand in St George's Hotel and in our special Conference Expo area in the Great Victoria Hotel
- Minimum three social media posts acknowledging your support in lead up to Conference
- Two tickets to attend the conference day
- Business description and logo in the programme
- Chair will mention each exhibitor by name at some point during Conference

Image: an exhibitor from Unity Trust Bank at Heritage Trust Network Conference 2024. © James Walker

Conference Exhibition Stands

Includes:

- Exhibition stand at the special Conference Expo area in the Great Victoria Hotel
- Minimum three social media posts acknowledging your support in lead up to Conference
- Two tickets to attend the conference day
- Business description and logo in the programme
- Chair will mention each exhibitor by name at some point during Conference

Image: an exhibitor from Simpson & Brown at Heritage Network Trust Conference 2024. © James Walker



Taking a stand at the Heritage Trust Network conference in Dunfermline last September was a first for Unity Trust Bank and very much a highlight. Dunfermline was a fascinating city and we had the opportunity to see some of its incredible historic buildings. We also had the chance to meet and speak to so many inspirational delegates and speakers who shared a common passion. We are very much looking forward to participating in the next event in Bradford this year.

Unity Trust Bank



The Heritage Trust Network Conference provides a fantastic opportunity to exchange experiences and make connections in both formal and informal environments.

We found we could meet and engage with a variety of people from different organisations in a friendly and professional environment, everyone had a passion for their projects and were keen to share experiences.

Simpson & Brown

Sponsorship Summary

	Cost	Logo on website	Social media posts (minimum)	Exhibition, stand, flags, branding	Tickets to attend	Programme Advert	Speaking announcement/opportunity
HEADLINE SPONSOR	£5,000	Yes	6	At Conference	4 (all conference events)	2 x Full page (editorial and advert)	Conference Speaker
EVENING DINNER	£2,500	Yes	4	Stand at Conference & banners/branding at dinner	2 (conference day) 4 (dinner)	Full page	Brief welcome at dinner
DRINKS RECEPTION	£1,500	Yes	3	Banners/branding at drinks reception	2 (conference day) 4 (drinks)	Half page	Brief welcome at reception
FAREWELL LUNCH	£1,500	Yes	3	Banners/branding at lunch	2 (conference day) 4 (lunch)	Half page	Brief welcome at lunch
BURSARIES	£300 each	Yes	2 (+ bursary recipients required to post)	-	-	Quarter page	'Thank you' announcement from Chair
LUNCH & REFRESHMENTS (MAIN CONFERENCE)	£750	Yes	3	Banners/branding near lunch/refreshments	2 (conference day)	Quarter page	Announcement of lunch
DIGITAL HEROES	£300	Yes	2 (+ 'hero' required to post)	-	-	Quarter page	'Thank you' announcement from Chair
EXHIBITOR STAND	£350 or £500	Yes	3	At Conference	2 (conference day)	Description and logo	Chair mentions exhibitors during day
BREAKOUT SESSION (3 AVAILABLE)	£750 or £1,500 all three	Yes	3	At Conference	2 (conference day)	Quarter page	Announcement of breakouts

Advertising

Advertise and promote your services in the Conference Programmme to 300 heritage leaders and decision makers.

A4

A4

Double page spread

£450

A4

Full page

£250

A5

Half page

£150

A6

Quarter page

£100

Additional places

Maximise your networking and promotion by inviting your colleagues and guests to Conference events. Sponsors get special member rates for any additional places booked. Please note that only sponsors can book these elements separately.

- Reception Drinks on Sunday 28th September – £25 per person
- Day conference on Monday 29th September – £95 per person
- Evening Dinner on Monday 29th September – £80 per person
- Visits and tours on Sunday 28th or Tuesday 30th – £25 per person per tour
- Farewell Lunch on Tuesday 30th October – £25 per person
- Full conference place (all of the above) – £220

Get in touch



Thank you for your support for Heritage Network Conference 2025.

For any enquiries, please contact:
conference@heritagetrustnetwork.org.uk
www.heritagenetwork.org.uk

